



DCH CIC (Wilfrid's Café) Terms & Conditions for Advertising at Wilfrid's Café

Terms & Conditions

1. Adverts will be displayed on the TV for the specified length of time from one month to one year (see rates & times below)
2. Each advert will have its own slide in a rolling display of slides & will be up on the TV screen for 40 seconds, then a gap of approx. 5 minutes before it appears again.
3. Adverts are accepted at the absolute discretion of the DCH (Wilfrid's Café). The DCH reserve the right to refuse any adverts which they deem are inappropriate for example on grounds of any evidence of racism, political bias, discrimination on grounds of gender, age, disability, gender reassignment, marriage / civil partnership, pregnancy / maternity, race, religion or belief or sexual orientation.
4. Advertisers agree to indemnify the DCH for any negative publicity or damage that results from their advertisement
5. Those wishing to advertise should email their advert to adverts@wilfrids.org
6. Local clubs or organisations which are run on a not-for-profit basis may be able to advertise without charge.
7. Advertising can also be used to promote any local event that complies with the terms & conditions stated.
8. DCH will accept adverts to ensure the right balance of adverts at any one time, preferably in A4 landscape pdf. An additional charge may have to be made if additional formatting is required.
9. Each organisation is only allowed one advert at any one time.
10. Please allow 5 working days from receipt of advert to the time it appears on the TV in Wilfrid's.

Rates of Advertising

One calendar month	£20.00
One year	£200.00 (10 months for price of 12)
Local not-for-profit organisations	Free

Payment for the advert to be paid by bank transfer (details to follow with booking the advert space) or by payment at the Café.

I agree to the terms & conditions:

Name

Signed

Date

Organisation