

OPERATIONS TEAM REPORT – AGM 19/06/2023

	2022	2023	%
Cake	1500	3223	115%
Toast	38	113	197%
Pastries	25	13	-48%
Cold Drinks	89	465	422%
Ice Cream	30	280	833%
Soup	178	128	-28%
Quiche	8	52	550%
Yo Yo	8	46	475%
Coffee	1755	4438	153%
Tea	383	1078	181%
Baby C	13	53	308%
Hot Choc	130	269	107%
Mocha	24	99	313%
Scones	8	11	38%
Teacakes	0	293	
Ploughmans	0	11	
Crumpets	0	145	
Sausage rolls	0	136	
Popcorn	0	8	
Icepops		9	
Sandwich		22	
History brochures		7	
	4189	10899	160%

This year's trading saw a massive 10,899 café items sold which represents an 160% increase on last year.

This included being open for the first Droxford Fair since covid and we sold 379 items. It was busy and we learnt loads for this year.

In addition, during this financial year, the café space has been hired to the flower club and to a local book club and even hosted a wedding reception. We continue to collaborate with local groups including the village hall: book fair and tabletop sale where we offered discounted drinks and then made a donation to the Christmas market. We have also supported community projects, including the litter picking effort and the climate café in the church/café, as well as provided coffees for the PCC churchyard clean up.

We have continued to provide much appreciated coffees for the Thursday church service and we thank them for their donations. Our two community groups, Little Beans and Wilfrid's Wednesday continue to be well supported.

We have also supported FODC initiatives and continue to manage their cards as well as those of a local villager and provide support when requested including their recent Tracy Chevalier event.

We have also actively supported the drive for food bank donations and indeed started a regular donation ourselves.

We are also extremely proud to have hosted a successful Macmillan fundraiser again this year.

Our footfall has increased significantly, and Wilfrid's is becoming more well-known and that is with thanks to the marketing team who continue to increase our presence on social media as well as to our volunteers who make the customers want to come back time and time again.

With the support of our wonderful team of volunteers and cake/soup makers, we continue to successfully open 5 days a week and all day on Saturdays with a varied lunchtime food offering and toasted goods available every other day. We have even introduced Marmite!

The Wilfrid's family of volunteers is growing and evolving with training always ongoing. We have 4 new volunteers soon to enter or having entered training and these, and all of our volunteers along with the support we receive in the community is why Wilfrid's can achieve the growth we have seen this year. Thank you all.

More than ever we must of course extend our thanks to the families of our volunteers/cake bakers who continue to kindly lend us their loved one's time and energy.

Our cake bakers/chefs continue to be just amazing; the quality and originality of the bakes are much appreciated and enjoyed by our customers, and we hope they continue to appreciate the bakers' ingredients available for them.

We have again been proud this year to support young people working towards their Duke of Edinburgh Awards.

Harrison finished his volunteering stint for us at the end of May having completed 3 months and in that time his skills have definitely increased. We would like to present him with a thank you from the Wilfrid's team. We wish him full success in his endeavours for the Duke of Edinburgh Award and for all future adventures.

We would also like to extend thanks for the generous donations both by way of financial donations but also physical items that we have received this year from villagers/customers and also sincerely thank Pardeep at Merringtons and Mike Wigglesworth for their continued support of Wilfrid's.

A big thanks to the rest of the DCH CIC (Wilfrid's) board who continue to support the Ops team and a big thank you to all of our supportive families.

Thanks to my wonderful ops team, Margaret, Ali, Stephen and Louise, we have done well haven't we!

From all of us to all of you, volunteers and customers – THANK YOU **OPS – Sarah, Margaret, Ali, Stephen and Louise.**